

Federated Trades Picnic at Ocean Beach, Monday, Sept. 3

Community
Spirit Upheld

THE BEACH NEWS

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ADVERTISING
PAYS

Promoting the Progress of the Beach and Bay Sections of San Diego and the Entire Point Loma Peninsula
Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, and Point Loma Heights

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VOL. 1—NO. 41

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, Aug. 31, 1923

PHONE POINT LOMA 17

FIVE CENTS THE COPY

Great Program Labor Day at Ocean Beach

CONGRESSMAN SWING
TO MAKE ADDRESS AT
SAN DIEGO'S PLAYGROUND

Eclipsing all previous efforts, a most remarkably entertaining program has been prepared for the Federated Trades Picnic at Ocean Beach next Monday, Sept. 3. Congressman Phil D. Swing will deliver the principal address and there will be other orators well worthy of attention.

The Labor Day committee has arranged a great variety of contests and there will be all sorts of prizes for all kinds of competing events. Chairman Brummett has announced the starting of the program at 10 a. m. with a series of races for boys and girls, followed by races for heavy folks and an interesting assortment of open events. Just after lunch there will be a casting contest, followed by feats of strength and skill, and at 2:30 p. m., oratory will flow for an hour or so, after which there will be a number of boxing exhibitions.

Dancing at Benbough's dance pavilion will form a fascinating feature of the holiday entertainment during the day and evening, when some very acceptable prizes will be awarded by the management.

Ho, For 'Frisco!

GOLDEN JUBILEE
OF THE ORDER OF THE
EASTERN STAR

Elaborate plans are being perfected in San Francisco to entertain delegates and visitors there to the 15th annual convention and golden jubilee of the Order of the Eastern Star, October 16 to 19. Mrs. D. E. F. Easton, Junior Past Grand Matron of the Order is general chairman of the convention committee, which has opened headquarters in the Whitcomb hotel. More than 10,000 voting delegates and their friends from all sections of the state are expected to attend.

Several hotels have been entirely taken over by the convention committee for the jubilee week and reservations for every Eastern Star delegate and their friends who desire to go to San Francisco for the jubilee will be provided if headquarters is notified in time.

Special details are being worked out for the comfort of the delegates in the Scottish Rite hall, where the convention will be held. Rest rooms are being provided and a luncheon committee has arranged for a daily luncheon at 75c which will avoid the necessity of delegates leaving the convention building.

THE NEWPORT SHOPPE

New assortment of all kinds of nice Stamped Goods just arrived yesterday. Come early to get your choice.

SILVER STRAND CHAPTER

HOLD HAPPY PICNIC

AT MISSION BEACH

Silver Strand chapter, O. E. S., No. 387, held a fine picnic at Mission Beach last Saturday. The afternoon was spent in bathing, playing horse-shoe and throwing a bean bag through a hole. After a cafeteria supper a large bonfire was made and all gathered around it, some giving readings and recitations, others songs and all enjoying a social good time.

Mrs. C. M. Cole and girls were in attendance from Ocean Beach.

FABER'S O. B. Grocery and Faber's Cash and Carry No. 3 will close at 12, noon, on Monday, LABOR DAY, Sept. 3. Faber's Little Cash Grocery will remain open all day.



CONGRESSMAN PHIL D. SWING
Speaker of the Day at Labor Day Celebration

"EVERYTHING FRESH,
BUT THE HELP!"

That's the strikingly expressive slogan of the Butterfly Sweet Shoppe the home of "Better Candies" on Newport avenue, opposite the O. B. postoffice.

"Chop Suey" at 25c per pound is a new and tasty candy confection announced for Labor Day and a specialty is made of fancy boxes.

PATTERNS! PATTERNS! PATTERNS!

No need to worry now. The O. B. Drygoods Store has just got in a full line of McCall's patterns. "It's printed" is the McCall's motto, and so they are—from 15c to 45c. At the O. B. Drygoods Store.

TUNEFUL MUSIC

AT THE MERRY-GO-ROUND

Right up at the head of beach amusements for the holiday season is the ever-popular Merry-Go-Round, where Manager "Ollie" Davis has arranged to reel off roll after roll of the latest musical hits, while fun and recreation are furnished for folks of all ages. It's a great resort for the kiddies and the "big swing" is a pleasure safe, sound and soul satisfying to the uttermost. Come and enjoy yourself at San Diego's playground.

OCEAN BEACH BAKERY

ADOPTS NEW POLICY OF
RETAIL SERVICE ONLY

Under the personal supervision of Mrs. Evelyn Maybee, it is announced that the Ocean Beach Bakery will hereafter sell their bakestuffs to customers only at the retail store, 1877 Bacon street. There will be no change in the excellent quality of the goods sold and satisfactory service is assured. Beginning next Monday, Sept. 3, there will be no deliveries to the wholesale trade, special attention being given to pleasing patrons of the well established retail store, adjoining the splendidly equipped bakery on Abbott street between Newport and Niagara avenues.

During LABOR DAY and ECLIPSE WEEK make your home at the FRANCES HOTEL AND APARTMENTS, 2221 Abbott street, Ocean Beach, on Los Angeles Coast Highway, one block from electric car line. Reasonable rates by day, week or month, hot and cold water, private baths, garages. Phone Pt. Loma 39 for reservations.

SUGAR TAKES TUMBLE

OF THREE CENTS

For tomorrow, Saturday, Sept. 1, and Monday (Labor Day), Sept. 3, a special sale of sugar is announced at Faber's two cash stores in Ocean Beach. The price has gone down to 84 cents for ten pounds and \$8.40 per sack. The Little Cash Grocery will remain open during the holiday, while Faber's other two stores will close at 12 o'clock, noon, sharp.

Classified Ads Get Quick Results.

Betty and Billy Got 'Em All Together

PUBLICITY PROMOTERS
DEVISE DELIGHTFUL TRIP
FOR "NEWSPAPER GUYS"

Over half a hundred newspaper men and women were the guests last Sunday of J. C. Heath, "publicity king of the back country" visiting Palomar mountain from top to bottom and all 'round. From start to finish everybody had a most enjoyable time, the aforesaid start being scheduled at daybreak with midnight marking the end of a perfect day.

The details of the delightful trip to the top of Palomar were ably arranged by that popular pair of publicity promoters, Billy and Betty Seymour, who are well and widely known among the members of the "Fourth Estate" for their hospitable heralding of the splendid scenic spots of Southern California.

Here's something of a sample of the enticing invitations, which brought together a big bunch of congenial San Diego scribes for a real red-letter day's outing:

San Diego, Calif.
Aug. 25, 1923.

My dear Kirk Smith and Katherine Smith,
The Beach News, Ocean Beach.
Enclosed are your badges, which please pin on your several "buzzums" when you present yourself at the Pickwick stage office at 5 a. m. promptly, Sunday morning.

We will look for you. Come and have a good time with us. Remember we start on time; breakfast at Escondido—Miller's Cafe.

BETTY SEYMOUR.

Where were we there on time? Just tell the world we were! And so were Neal Anderson and wife, of The Union and Tribune; Magner White and wife, of The Sun; Ray De Burn and wife, of The Sun; Hal Hobson, of the Automobile club, and wife; George Potts, of The Union and Miss Graves; Miss Daisy Bierman and Mrs. Dixie Hofflund, of The Union; Kent Cochran, of the International News Service, and wife; Miss Eileen Dwyer of The Sun, and brother, Alan McGrew, of The Union; "More Yells" Collier, of The Sun, and wife; Miss Luella Perry, of The Sun, and friend; Hello There! Sherer and friend; Jerry Cooper, of The Sun; Jess Puryear, of The Union, and wife; Billy Edwards, of The Sun, and friend; Al Brown, of The Union, and wife; Fred Cox, of The Tribune, and wife; Editor Hobbs, of The Sun and cousin, Mrs. Archer; Dave Harris and Vern Trachsel, of The Tribune; Lee "Aubrey" Conti, of The Sun; Ralluf Huston, of The Tribune, Harry Bishop, of The Union-Tribune, and wife; Mr. Hayes, Mrs. Betty Bishop, "Endurance Charley" and wife; Miss Yates, of The Sun; Marcus Duffield, of The Tribune; Bill and Betty Seymour, Jim Heath, Mrs. Ida Seymour, Mr. Pittinger of the Jewett agency and Kirk and Katherine Smith, of The Beach News.

WORDS OF THANKS

Autos for the itinerary were furnished through the courtesy of the Pickwick Stage company, personally conducted by "Pop" Hays, vice president of the concern; the Jewett and Page agency, Powell Motor co., and Ralph Hamlin, Inc., the latter's service car proving a decidedly worthy acquisition in time of need.

Resolutions drawn up by J. C. Heath were adopted unanimously by the "Members of the Fourth Estate," expressing sincere appreciation of the many courtesies extended by the committees, organizations and people en route and with words of praise for all the hosts and hostesses.

It was also resolved to boost the Palomar Mountain Good Roads Association for further improvements of the east grade.

A resolution of regret was endorsed over the absence of City Editor C. A. McGrew, of The Union, owing

BILL BOOSTER SAYS

"WOAH! STOP! DON'T SEND THAT DOLLAR AWAY! IT'S BEEN WORKING FAITHFUL EVERY DAY, PAYING BILLS, BUYING CLOTHES FOR THE KIDS, FEEDING THE FAMILY, PAYING THE RENT, BUYING GAS FOR THE CAR, PAYING OUR TEACHERS! WE CAN'T GET ALONG WITHOUT THAT OLD FAITHFUL DOLLAR! DON'T SEND IT AWAY!"



ing to illness and a message of cheer and sympathy with the hope of early restoration to health was extended.

ROYAL RECEPTION

Eats and more eats was the order of the day. The chamber of commerce of Escondido arranged a fine breakfast for the party, a magnificent cake, in the form of a type-writer, being presented to the visiting scribes and grapes and other good things were generously provided. Upon arrival at Dr. Bailey's place on top of the mountain, an out-door lunch was served with some speech making on the side. A wonderful oration by Editor Hobbs, of The Sun, in his response to Mr. Davis' words of welcome, fairly astounded the bunch in admiration of his forensic abilities. It was a rhetorical gem.

"NIGGER NATE" MEMORIAL.

On the way down from Palomar, a roadside monument was impressively dedicated to the memory of "Nigger Nate," a famous old mountain character, who died a couple of years ago at the age of 101 years. Letters of appreciation concerning the aged darky were read, much approval being expressed over the splendid sentiments contained in a communication from Edwin Reed, public administrator of San Diego county.

RATTLING SOUVENIR.

During the return trip down the west grade, a big diamond-back rattlesnake was despatched forthwith at the foot of Palomar mountain by some of the male occupants of the car in which we rode. His snakeship measured four and a half feet from button to tongue and he shook an even dozen rattles. His skin is now undergoing a drying process at our Ocean Beach home, and will be treasured as one of the souvenirs of a wonderful day of pleasure.

BASEBALL

CYCLE AND ARMS TEAM
VICTORS LAST SUNDAY

By a score of 3 to 1 the Cycle and Arms team of San Diego defeated the Ocean Beach club on the local grounds last Sunday afternoon, yet the home talent showed up in fine shape. Catcher "Cliff" Owen, saved a shut-out by scoring the single tally. The errors were about evenly divided.

A pair of double base hits by the visitors proved the undoing of the Beachites. Stewart and Owens formed the local battery.

There will be a great game on Labor Day, very likely with the Fry & Smith team of San Diego.

RECRUITING OFFICE OPENS

A naval reserve recruiting office has been opened at Ocean Beach. It is located in the Walsh building, next to the postoffice, and applications can be made on Thursday and Friday evenings.

Anniversary Paramount Pictures

ATTENTION FOCUSED ON
FAMOUS PLAYERS-LASKY
MOVIE PRODUCTIONS

NEW YORK, Aug., 1923.—The long promised advance in motion picture art has at last begun.

The eyes of motion picture producers are centered on theatrical box offices throughout the country during the week of September 2 to 8, when most of the motion picture theaters in the United States will celebrate the sixth annual Paramount week.

Paramount week, the first week in each new season, has come to be established in the motion picture trade as marking the industry's best effort, and this year it is expected by producers that this Paramount week will be more successful than any other held before. The purpose of each annual Paramount week is to focus the attention of the public on the advances made during the year in motion picture art and to show that during the coming season the theaters playing the better type of pictures will warrant the patronage of their public.

As one of the steps toward raising the artistic standards of pictures, producers of Paramount Pictures, the Famous Players-Lasky corporation, have reduced the number of pictures which they will release this year. Two years ago there were 104 Paramount pictures released between September 1st and August 31st. Last year there were 82, and this year there will be only 52 or one a week. Although the number of pictures has been radically reduced, all the production resources of the Famous Players-Lasky Corporation have been kept intact and will be concentrated on the production of these fewer pictures. Each of the pictures will be bigger in every way than any pictures hitherto produced by the company.

FORTHCOMING PICTURES

Paramount pictures to be released this season by the Famous Players-Lasky Corporation include the following:

Madge Kennedy in "The Purple Highway"; a James Cruz special, "Hollywood"; with 22 stars and 56 screen celebrities; a George Melford special with Jacqueline Logan, "Salomy Jane" from the story by Bret Harte; an Allan Dwan special "Lawful Larceny"; Gloria Swanson in "Bluebeard's Eighth Wife," a Sam Wood production; "The Silent Partner," with Leatrice Joy and Owen Moore; a Zane Grey special "To the Last Man," with Lois Wilson and Richard Dix; Pola Negri, in "The Cheat," a George Fitzmaurice production; James Cruze's production of "Ruggles of Red Gap," from the famous novel by Harry Leon Wilson; "The Marriage Maker," a William de Mille production from Edward Knoblock's play "The Faun"; Gloria Swanson in "Zaza," an Allan Dwan production; Thomas Meighan in "Woman-Proof," from the story by George Ade. "His Children's Children," with Bebe Daniels, Sam Wood's production of Arthur Train's novel; Rudyard Kipling's "The Light That Failed," produced by George Melford; Pola Negri supported by Antonio Moreno in "The Spanish Dancer," a Herbert Brenon production; Douglas Fairbanks, Jr., in "Stephen Steps Out," from the Richard Harding Davis story, "The Grand Cross of the Crescent"; Zane Grey's "The Call of the Canyon"; Glenn Hunter in "West of the Water Tower"; William S. Hart, in "Wild Bill Hickok"; "Big Brother," a Sam Wood production from the Rex Beach serial running in Hearst's International Magazine; "Flaming Barriers," produced by George Melford; "The Humming Bird," an Allan Dwan production, starring Gloria Swanson; "There's a Fortune In It," a James Cruze production; "Every Day Love," a William de Mille production from Julian Street's novel, "Rita Coentry"; a Zane Grey production, "The Heritage



of the Desert," directed by Irvin Willat. Thomas Meighan in "Pied Piper Malone"; Pola Negri in "My Man"; Glenn Hunter in "When Knights Were Bold"; "Triumph," a Cecil B. deMille production from the Saturday Evening Post serial by May Edginton; "The Stranger" with Richard Dix and Leatrice Joy, and Gloria Swanson in an Allan Dwan production of "Argentine Love" by Vicente Blasco Ibanez.

TO VIEW THE ECLIPSE, stop on your way at the FRANCES HOTEL AND APARTMENTS, 2221 Abbott street, Ocean Beach, on Los Angeles Coast Highway. Only a short distance from the observation headquarters on Point Loma. Excellent accommodations at reasonable rates by the day, week or month. Phone Pt. Loma 39 for reservations.

Don't Miss This

HERE'S A FINE CHANCE
TO HELP ALONG THE
CAMP KEARNY BOYS

Major Cohn and the nurses, social workers, and the boys themselves, at Camp Kearny have asked San Diego to help them get radio equipment. As their representative has said, "Radio with individual headphones is what we need most. It will permit the bedridden patient to listen in on the things of interest to him without disturbing other patients. Our greatest difficulty is to keep the boys in bed—the worst cases—and keeping them in bed is largely a matter of keeping them contented."

To raise the necessary funds two productions of the brilliant comic opera "Iolanthe" will be given at the Spreckels theater Wednesday and Thursday, September 18 and 19. Some of the best dramatic singers in the city, chosen from the Cadman club, Elks Chanters, and the community at large, will carry the principal parts. A chorus of nearly 100 voices and a large orchestra will give support. Madame Schumann-Heink will sing the "Star Spangled Banner" to open the first performance. Camp Kearny boys, all who are able to attend, will be present as the honored guests of the city.

PATTERNS! PATTERNS! PATTERNS!

No need to worry now. The O. B. Drygoods Store has just got in a full line of McCall's patterns. "It's printed" is the McCall's motto, and so they are—from 15c to 45c. At the O. B. Drygoods Store.

BIG HOLIDAY SALE

SOUVENIR CARDS AT

FROIDE'S FOTO FINISHING

That staunch and steady Beach booster "Jim" Froide, the Foto Finishing fellow on Newport avenue, opposite the postoffice, is finely fixed to furnish you with fresh films for your kodak, besides giving you the best finishing. Mail orders are promptly filled. An immense stock of souvenirs and greeting cards has been secured for the holiday season. Give "Jim" a call for courteous and satisfactory service in his special line.

"Readers" Reap Rich Rewards.

America's Marvels NATURAL AND OTHERWISE

By T. T. Maxey

OUR FIRST NATIONAL PARK

The act of congress in 1823 which set aside the Hot Springs of Arkansas and four sections of adjoining land "for the future disposal of the United States, not to be entered, located or appropriated for any other purpose whatever," forged into existence the first link in our present chain of world-excelling national parks.

This act performed a double purpose in that it also served to perpetuate and preserve these now celebrated springs from commercial monopoly or exploitation.

The Hot Springs National park reservation contains upwards of 900 acres and is located in the city of Hot Springs, which is not far from the center of the state. The altitude of the city is about 600 feet, while that of the surrounding hills is about 1,200 feet above sea level.

There are 46 hot springs in this group. All of them flow out into a narrow valley, from the base of what is known as Hot Springs mountain. There are also quite a number of cold springs here, and their waters are used both for drinking and in the treatment of those who visit this region with the hope of leaving their ills behind them when they return home. The combined flow of all of these springs reaches the enormous volume of more than 750,000 gallons every 24 hours.

Tradition would have us believe that the Indians were familiar with the medicinal value of these springs in the days before the coming of the Spanish explorers, some 400 years ago; that the several tribes fought bitterly at various times for their control, in the belief that the "Great Spirit" was ever present in them.

The temperature of the waters from these various springs varies from 102 to 147 degrees—the average ranging from 135 to 147 degrees. These waters contain some twenty different kinds of mineral matter and are radioactive.

These hot springs offer relief from many of the ailments which beset the human race. There are 17 large public bathhouses under governmental supervision. The rates for baths and service are fixed by the director of national park service at Washington. The park is administered by a resident superintendent and is open all the year.

(© 1923, Western Newspaper Union.)

The KITCHEN CABINET

(© 1923, Western Newspaper Union.)

In all things throughout the world, the man who looks for the crooked will see the crooked, and the man who looks for the straight will see the straight.—Ruskin.

EVERYDAY DISHES

Oatmeal bread when well made is a most wholesome food for every member of the family.



Oatmeal Bread.—Boil enough potatoes to make two cupsful when mashed and save the water in which they were cooked, adding enough water to make one quart. Pour this over the potatoes, add two tablespoonsful of shortening, one tablespoonful of sugar and one of salt. Put over the heat and when boiling add two cupsful of rolled oats; let boil five minutes then remove and cool. When lukewarm add one and one-half yeast cakes dissolved in one-quarter of a cupful of warm milk, add a teaspoonful of soda and two quarts of flour. Mix in the bread mixer until smooth, or knead by hand as usual. Let rise over night and in the morning mold into three loaves. Bake one and one-quarter hours in a moderate oven.

Bran Gems.—To one cupful of flour add one and one-half teaspoonfuls of soda and sift. Stir in two cupsful of bran, three tablespoonfuls of molasses, one and one-half cupsful of sour milk, one-fourth of a cupful of shortening and one-fourth of a teaspoonful of salt. Stir until well mixed and bake in well-greased gem pans three-quarters of an hour.

Baked Cheese Sandwiches.—Stir a little finely-grated or chopped American cheese into a rich white sauce. Cut bread into rounds and butter, spread with the white sauce heaping it on in the center. Place the bread in a hot oven to toast. Ham may be used in place of the cheese if so desired.

If one is fond of Chinese cookery there are many dishes which are simple and easy to prepare. The following is a variation of chop suey:

Take a half pound of round steak, cut in half-inch cubes and fry in a little fat, add one cupful of diced celery, season well, add water and cook until the celery is tender, season with a teaspoonful of soy sauce. This is found in most markets and is not expensive. Serve hot with hot boiled rice.

Nellie Maxwell

Don't "hide your light under a bushel measure." A business card at small cost in our advertising columns will tell the world and your neighbors that you're alive!

GOALS

It isn't so much what a man has done,
As what he has tried to do;
It isn't the victories that he has won,
But the storms he has weathered through
With courage and faith and a cheery smile,
That make him a person so well worth while.

The man who has fallen has had his dream,
And maybe he saw a star
So high and so bright that his mortal scheme
Fell short of the gleam afar;
But if he has climbed 'til his strength is spent,
Then give him full credit for his intent.

It isn't the goal that a man may win
That counts the most in the score:
But the blows that have proven the worth of him,
In a million tests and more;
For it isn't always the man who leads
Who possesses the strength that the old world needs.

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INVESTMENTS

BRADSTREET rating A A-1. Shares at present, \$15.00. Not assessable. No salaries, no debts, no taxes. Certificates of stock have five years of eight per cent coupons attached, payable monthly at any bank. Has never failed for thirteen years to pay 12 per cent on par value, and often an extra dividend at the end of the year. This is no "wildcat" scheme! Better investigate it! I also have a large list of LOTS and HOUSES for sale. Also insurance.

See D. C. CROSBY, at 4930 Muir Avenue, Ocean Beach.

MERRY-GO-ROUND

FARE 5c—EVERYBODY

FREE PICNIC PAVILION

with tables to seat 150 people; canvas curtain side next to ocean to keep off wind. Free light and water to all picnickers. Extra over Night parties should phone Point Loma 65-J to have tables reserved

O. F. DAVIS & SON, Proprietors

UNDER NEW MANAGEMENT

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2221 ABBOTT STREET, OCEAN BEACH—One block from car line, on L. A. paved boulevard. Beautiful Bay and Ocean view, bathing, fishing, boating. Three garages.

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Ventilating
Auto Bodies

Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



SORROWFUL DEMISE

OF MRS. LEO E. DENNE

FORMERLY GLADYS NEAR

To a large circle of friends and acquaintances the very sad announcement is made of the unexpected demise of Mrs. Leo Everett Denne, formerly Miss Gladys Near, who passed away at 7:30 last Wednesday morning, August 29, at her residence in Vallejo, Calif., where she had gone to join her husband, who is a well known C. P. O. in the navy.

Mrs. Denne was married ten months ago, and had only reached eighteen years of age, when fatally stricken with albumen poisoning. She was a patient sufferer for about three weeks and was well on the way to recovery when the deplorable relapse occurred.

As the popular and charming Gladys Near, she had spent her school days at Ocean Beach, becoming a great favorite with all who knew her, and her sudden call to the Great Beyond on the threshold of womanhood has caused widespread expressions of sorrow and condolence in the community. Our sincere sympathy is extended to the bereaved family.

An exceptionally pretty young woman herself, with a most happy and lovable disposition, Mrs. Denne gave birth last Tuesday to a beautiful girl baby, who is bright and healthy and doing well.

Mrs. Charles F. Near, of 4953 Brighton avenue, mother of Mrs. Denne, left for Vallejo last Tuesday at 7:30 a. m., but failed to arrive until three hours after her daughter's death. The broken hearted mother is expected home today with the body of her beloved daughter, so distressingly lost in gaining a darling granddaughter whom she will bring with her as a solace in her sorrow.

Mrs. Denne is survived by her mother and father, Mr. and Mrs. Charles F. Near; her twin sisters, Phyllis and Phyllene Near; her sister, Mrs. Henry Eulberg, and two brothers, Lester and Loyal Near, all of Ocean Beach.

Friends are invited to attend the funeral which will take place tomorrow Saturday, Sept. 1, at 2 p. m., in the Benbough Funeral parlors, 7th and Date streets, San Diego.

ENJOYABLE SUNDAY OUTING

For the first time in two years Turner B. Kline, the popular proprietor of the Sunset garage shut up shop last Sunday and went on a days outing in the back country. He took his wife and kiddies and C. M. Cole's family on a picnic to El Monte. Everybody had a good time and the children waded in the cool waters of the San Diego river to their heart's content.

TRIO OF LAUNDRY QUEENS

The American Laundry on Niagara avenue, announces they have just imported three dashing "Laundry Queens" from Long Beach, who have moved to Ocean Beach with their families. Another big asset to Ocean Beach.

PLEASANT VISITORS

Mrs. F. J. Riley and Mrs. Meyers, of Los Angeles, have returned home after a very pleasant visit at the home of Mr. and Mrs. G. H. Faber, 4967 Saratoga avenue. Mrs. Emmett Cissell and her four sons, who were also glad to see the Faber residence quite recently have returned to their home at Lancaster, Calif.

ON A CAMPING TRIP

Adam Eulberg, Jr., and family, of Brawley, Calif., left here recently on a camping tour to San Francisco. They will return in time to view the eclipse of the sun, and will be the guests of Mr. and Mrs. Henry Eulberg at 4803 Long Branch avenue.

Mrs. Ballman and daughter, Anna, spent a pleasant week at the home of Mrs. Arthur Hemler at 4885 Long Branch avenue.

Mrs. H. E. Gibson and son, Charles, are visiting her mother, Mrs. Maher in Carson City, Nev., for two months.

EARLE ERICSSON'S

BIRTHDAY CELEBRATION

Earle Ericsson celebrated his eighth birthday Saturday, Aug. 25, with a dinner party of grown-ups. On account of living in town he could not have all the little friends he had at his birthday party last year, when he lived at the beach. The table decorations were in pink and white and many presents were received, including a knife, watch and chain, and \$20 from his daddy and other valuable tokens. He was also remembered by Mrs. Hanford with a nice painting set. The guests were Miss Alice Gardena, Ernest Derberger, Harold Welch, Mrs. Mae Stutz, Earl Freir, Oliver Derberger, Miss Hazel Dalglish, James Mable, Mrs. Mary Frei, and Louis Stutz. The elders all declared Master Earle a royal little host. He is the bright young son of Mr. and Mrs. Ray Ericsson, proprietors of the Ocean Theater.

GUESTS REGISTERED

AT THE FRANCES HOTEL

During the past fortnight the following guests registered at the Frances hotel and apartments on Abbott street, Ocean Beach: Mr. and Mrs. Wm. Fraser, Los Angeles; George Blakeny, Whittier; Harry B. Oliver, Long Beach; L. A. Hendle and wife, Los Angeles; G. T. Leonard, wife and son, Ocean Beach; Mr. and Mrs. J. S. Freeman, Los Angeles; G. W. Blakeny and mother, Los Angeles; Mr. and Mrs. F. L. Waldie, Los Angeles. Quite a large number of reservations are being made for over Labor Day.

TACKY PARTY TONIGHT

A tacky party will be held at the children's playground tonight. There will be a special program, also fancy dancing. The O. B. orchestra will play. Mr. Baker of San Diego, who has charge of the playground, will be in attendance to supervise the big doings.

VISITORS FROM CANADA

Mr. and Mrs. D. Black from Moosejaw, Canada, and "Bill" Sheely arrived here recently for a short visit with Mr. and Mrs. John Sheely at 4732 Lotus street. The visitors from across the northern border are delighted with the salubrious climate of Southern California.

JOLLY BRIDGE PARTY.

Mr. and Mrs. E. K. Burdette entertained Thursday evening at their home at 2005 Bacon street with two tables of bridge. The guests were Mr. and Mrs. Erling Rohde, Mr. and Mrs. Fred Leonard of San Diego, and Mr. and Mrs. Albert Hicks, who have recently moved to California from Portland, Maine.

Miss E. D. Forsyth and niece, Miss Jean Forsyth, of Burbank, Calif., are visiting Miss Watters at the Frances hotel and apartments.

Leon Sumerlin, representing the Western Newspaper Union, was a pleasant caller at The Beach News office early this week.

A. R. Barker and daughter, Dolores, of 4876 Santa Monica avenue, left for the north last Tuesday. Mr. Barker will stay indefinitely in Los Angeles, while Miss Dolores will visit the Watts sisters in Hollywood and return next Sunday.

The Beach Real Estate Co., at 1885 Bacon street, sold lots 13 and 14, block 1 this week for Mrs. B. W. Gue, to Isabel Bennett.

Mrs. Harriett Ellis of 4753 Brighton avenue spent a pleasant week as the guest of Mrs. Gene Lyman at her home in Chula Vista. They and a party of friends motored to Hulburd Grove for the week end. Mrs. Lyman formerly lived in Ocean Beach.

A baby daughter now brightens the home of Mr. and Mrs. M. J. Hehl of Ocean Beach. The newcomer arrived August 23.

Mr. and Mrs. R. C. Burdette of 4811 Santa Cruz avenue returned last Saturday from a weeks visit in Los Angeles.

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

FIRE! FIRE!! FIRE!!!

In the event of fire or any emergency requiring the services of the Ocean Beach Fire Department

Phone 622-44

POLICE! POLICE!!

The Police Station is located on Abbott street, opposite the skating rink at the foot of Santa Monica avenue, and the phone number is Point Loma 4.

POSTOFFICE SCHEDULE

(H. K. Rankin, Postmaster)

Mail arrives 10 a. m., departs 11 a. m.; arrives at 4 p. m., departs at 4:30 p. m. Mail closes fifteen minutes before departure. General delivery open 8 a. m. to 6 p. m., except on Sundays and legal holidays.

Sunset Crest

(Highest Point of Sunset Cliffs)

CHAS. M. WHEELER, Prop.

Cable St. and Orchard Ave.

Beautiful Cement Bungalows, four rooms with bath, completely furnished \$45 to \$50 and Up Per Month. Fireproof Garages

F. L. Russell Katherine Mader

Beach Real Estate Co.

1885 BACON STREET

Phone Pt. Loma 136 Ocean Beach

WATKINS PRODUCTS

Our TOOTH BRUSHES are guaranteed not to shed a single bristle. Each brush is thoroughly sterilized.

Write or call, M. R. Lyons, 4428 Alabama St., San Diego; Phone Hillcrest 2169-W.

Phone: Point Loma 152-J

OCEAN BEACH PLUMBING CO.

Chas. H. Peltcher, Prop.

Repair Work, Contracting, Estimates

5068 NIAGARA AVENUE

Bath Tubs and Heaters, Plumbers' Supplies

Residence Phone Office Phone

Point Loma 16 Point Loma 72-J

DR. F. J. RATTY

PHYSICIAN and SURGEON

Res., 4820 Cape May Avenue,

Office, 5024 Newport Ave.

Russell's Grocery

FORMERLY CORNER GROCERY

Corner Bacon and Niagara Ave.,

Ocean Beach

WE AIM TO PLEASE YOU

STILES

We Specialize In

Vegetable and Flower Seeds

Poultry and Bee Supplies.

630 E STREET SAN DIEGO

San Diego's All-Year-Round TOY LAND

CHILDREN'S

OUTDOOR

PLAYTHINGS

Phone 625-70

PASSMORE'S

Bird and Toy Store

1166 Sixth St. Bet. B and C

Gold Fish and Aquariums

Bird, Dog and Cat Remedies

St. Andrewsburg Canaries.

SAN DIEGO'S OLDEST

BIRD STORE

Kodak Finishing

Enlargements—Copy Work and Coloring

GREETING CARDS

J. P. FROIDE

5019 Newport Avenue

Ocean ("Keep Boosting") Beach

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

Ocean Beach Cleaners

Cleaning Dyeing Pressing
1928 Bacon St.
Phone: POINT LOMA 30-J
C. H. Owen, Prop.

BROWN'S
SOUVENIR and STATIONERY
STORE
Watch and Clock Repairing

5041 Newport Ave. Ocean Beach

Phone Pt. Loma 46-J Sunset Cliffs

Crags Apartments

Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

Mrs. Helen McConaughy
TEACHER OF PIANO
Dunning System for Beginners

2121 De Foe St. Ocean Beach

Phone, Point Loma 251-W

T. J. ELLIS
Painting Contractor
Carpentering
ESTIMATES FREE

4811 BRIGHTON AVENUE

Box 1061 Ocean Beach, Calif.

Phone Point Loma 259-J
Edward K. Burdette
PLUMBING
Contracting, Estimating, Jobbing

2005 Bacon St. Ocean Beach.

DAILY TRIPS TO SAN DIEGO
AND POINT LOMA
REID TRANSFER
1885 Bacon Street. Ocean Beach
FREIGHT BAGGAGE
JOBING MOVING
STORAGE
FEED, FUEL and HARDWARE

Residence Phone Office Phone

Point Loma 125-J Point Loma 136

SUNSET GARAGE
TURNER B. KLINE
1916 Bacon Street
Ocean Beach, Calif.
Phone: Point Loma 20-JDr. Earl L. Chappell
CHIROPRACTOR
Phones 663-21 San Diego, Cal.
221 OWL DRUG BLDG.SAN DIEGO
Army and Navy
Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Phone, Pacific Beach 172
CAPT. THOMAS A. DAVIS, Pres.C. TOWNSEND BROWN
The Best Art Service For the Money
Commercial Designs
Posters, Signs
Showcards
Birdseye Views
5050 NIAGARA AVENUE
Ocean Beach California

A WORD ABOUT PRINTING

The job printing department of the Beach News does NOT make any charge for estimating on printing of any description and your orders would be highly appreciated. Phone Point Loma 17.

Golden State
News of Interest to All

The program committee of the California State Fair association has announced the following program of special days, and principal events to be held daily, during the week of the annual fair, opening here September 1 at Sacramento:

Saturday, Sept. 1—California press association; opening of fair and horse show.

Sunday, Sept. 2—Band contest day, with many state organizations competing.

Monday, Sept. 3—Sacramento, labor, retail merchants, mining. Mining, safety first day (rescue contest); finish of a two-day motorcycle endurance race in front of the grandstand.

Tuesday, Sept. 4—California Congress of Parent-Teachers, with thousands of mothers and teachers in attendance.

Wednesday, Sept. 5—California ad club; "Spark Plug" race, one of the major fun features of the fair.

Thursday, Sept. 6—Governor's day, also Lions' day, with big special program and Governor Richardson to be a guest of honor.

Friday, Sept. 7—Sociologist and Exchange club day.

Saturday, Sept. 8—Children's and Rotary club day, also Twenty-Third club day. Pet animal contest for children, and parade.

Sunday, Sept. 9—Closing day; pony express delivering message from Governor Arthur Hyde of Missouri to Governor Friend W. Richardson of California in the grandstand at the fair grounds in counterpart of the days of '49.

A strong determination is being manifest by apple growers in the Watsonville district to strengthen the standardization inspection service. Representative growers and State Director of Agriculture Hecke have conferred with the view of preventing shippers from other states getting past the provisions of our present standardization law with inferior fruit, as has frequently been done. A general tightening up all along the line of inspection will be undertaken.

California growers of Lima beans have joined with other western growers to obtain federal legislation compelling proper labeling of agricultural products so as especially protect purchasers against "Madagascar" Lima beans, frequently labeled so as to pass for the California Lima bean. The campaign would also secure protection to other products.

James O'Donnell of Los Angeles, who accused the navy department of being a "squatter" and began proceedings to oust the department from possession of Cross Island, on which part of the Mare Island Navy Yard is located, lost his second fight when his suit for an injunction was dismissed in the District of Columbia Equity court.

Revealing an investigation by the district attorney's office of an alleged "food trust" in Los Angeles, a grand jury investigation of suspected hoarding of foodstuffs will be launched immediately. Investigators will present information to indicate that recent boosts in food prices there were directly due to "cornering" of produce.

Discovery of a pile of human bones in a tattered suit and a pair of gum boots, with a 30-30 rifle lying alongside, in a ravine three miles from Seneca in Plumas county, led officials to believe the remains were those of Edmund Davis, mining operator of Greenville, who disappeared a year ago.

Too much realism was injected into the mock hold-up of the Wells Fargo stage coach at San Francisco and Chief of Police O'Brien suffered a flesh wound from a blank cartridge fired during the gun play between the bandits and stage guards.

The annual grand councils of the Young Men's Institute and Young Ladies' Institute, Pacific grand jurisdiction, which met at Santa Cruz, was attended by over 10,000 delegates. Special trains were run from various points to accommodate the members. The University of California stadium, with a seating capacity of 75,000, now being erected in picturesque Strawberry canyon adjoining the university campus, will be ready for the California-Stanford game, November 24, it is assured.

After twenty-six years as manager of the Associated Students' store on the university campus at Berkeley, James R. Davis has resigned. During the period of his control the gross sales of the store rose from \$5,000 to more than \$300,000 yearly.

The Tehama County Fair association will hold their annual meeting and picnic at El Comino Rancho, September 3, and A. C. Hardison, president of the state farm bureau federation, will bring them an important message.

Alameda county has an order of the Dons of Peralta, a new organization which draws its inspiration from the early history of that section when it was practically all owned by the old Spanish family, Peralta.

Eight Los Angeles Japanese are under indictment for violating the Cartwright act by monopolizing the celery market illegally. The combine boosted the price of celery from \$3.50 to \$5.00 a crate.

Entries of pure-bred beef cattle for the California State Fair promise a total in excess of 400. Enough entries are now in to make this season's show the largest ever held by the state.

Governor Richardson will press a button in his office at Sacramento on the morning of September 25, which will officially open the Santa Cruz County Fair at Watsonville.

Hobo summer camps near Hayward are breaking up in an exodus to escape the rainy season. The attendance at these camps this year has been unusually large.

Classified Ads Get Quick Results.

Pacific
Beach

MRS. LUCY WOODWARD
Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

CHURCH NEWS

The services at the Academy Sunday morning were especially interesting. Mr. Tom Nowell gave a most impressive and profitable talk.

A most interesting talk was also given by Miss Inga Peterson, a friend of Mrs. Thos. Davis and a lady of much experience in Salvation Army and missionary work. On account of poor health, she has just resigned from the position of assistant to the pastor of the Baptist church at Santa Barbara. Miss Peterson was scheduled to speak at the all-day meeting which was postponed.

All the church services will be at the usual time next Sunday.

ITEMS OF INTEREST

Dr. W. H. Thompson, wife and five children from Riverside are spending ten days at Mission Beach, full of praise for the cool weather and fine beach. Mrs. Thompson is a lifetime friend of Mrs. Olive Rogers and much time is spent in happy reminiscing.

Mrs. Pike is entertaining her sister-in-law, Mrs. L. L. M. Easterday, Mrs. Bowen and daughter, Miss Bessie Bowen, all of Lincoln, Neb., where Miss Bowen is engaged in teaching on the high school.

The all-day meeting has been postponed and is to be held at the home of Mrs. F. T. Scripps Tuesday, Sept. 4.

Mrs. C. C. Wales from Sioux City, has been visiting Mr. and Mrs. H. C. Gardiner.

There were 40 entrants in the Silver Gate swim on Sunday, representing local and northern swimming clubs. Pacific Beach was represented by George Evans and Joe Rickert who won ninth and 11th places, respectively. Several other boys plan to compete next time.

Miss Lena Gardiner returned to Sioux City Thursday, where she will teach the coming year.

The Ravenscroft house on Larmont street has been rented to Mr. and Mrs. Gaines and three children.

Prof Willard Hubert, our new school principal has rented for three months the houseboat down at the ocean front. Miss Michenfelder, second grade teacher, is occupying one of the Bay View apartments and Mr. and Mrs. McKir, first grade teacher, the Carywood bungalow on Thomas avenue. Miss Lena Gardiner has rented her house on Garnet avenue to Mr. and Mrs. Upham from Boston.

Pacific Beach responded nobly with donations of fruit, fresh and canned vegetables, cakes, pies, candy, etc., for the fair, given at La Jolla for the benefit of the Alpine Sanatorium. Those assisting from Pacific Beach were Mesdames Scripps, Richert, Woodward and Misses Lenore Barrett and Helen Millar.

Mrs. Parker, who is being cared for at the home of Mrs. Lantz, is reported as progressing favorably.

Mrs. Williams, accompanied by a friend, sent for that purpose by Rev. Fred Williams, left for Buffalo Wednesday evening.

Mr. and Mrs. Dewey Estes are down from Riverside and visiting Mr. and Mrs. Hill Mason.

The Social club had a "tacky" party in the clubhouse Friday with Mesdames Martin and Higbee as hostesses.

Mr. and Mrs. Henry Churchman returned Friday from a two-weeks vacation spent with relatives and friends in the northern part of the state.

Rev. J. W. Millar and Mrs. Millar returned Thursday from a two weeks visit with Mrs. Millar's sisters, at Long Beach.

Mrs. Gist, who has been at the La Jolla sanitarium since her accident several weeks ago returned home Monday.

Some of the Beachites had the unusual experience last Saturday of meeting the Benson Lumber Co.'s big raft out in the channel, boarding it and then making the slow but sure and steady trip to the company's wharf.

Mrs. Floyd was called to Riverside by the sickness of Mr. Floyd, but he is, we understand, better.

Mrs. Henderson and daughter left Friday for a few days visit with friends at Pasadena.

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue, Ocean Beach, California

Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y-Treas.

2000 7

Subscription Price, 75 cents a year.

Outside the county, \$1.00 yearly.

IN ADVANCE

Single Copies. 5 Cents

Advertising Rates Upon Application

LOCAL READERS—Fifteen cents a line, averaging five words to line.
CLASSIFIED ADS—Ten cents per line, averaging five words to line.

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California under the Act of March 3, 1879."

FRIDAY, Aug. 31, 1923

THE BEACH NEWS is on sale regularly at the STATION NEWS STAND, Niagara avenue and Bacon street, and at FROIDE'S PHOTO STUDIO, Newport avenue, opp. the postoffice.

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

TO NEWS CONTRIBUTORS

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

MICKIE SAYS—

A STODDY AD IN THIS
NEWSPAPER WILL RESTORE A
RUNDOWN BIZNESS TO HEALTH,
RESURRECT DEPARTED CUSTOMERS
AND CURE A CRIPPLED
BANK ACCOUNT!



IT PAYS TO ADVERTISE.

A duck may lay a bigger egg
Than the helpful hen can lay,
But when she's thru she cackles not,
But simply walks away.

And so we scorn the silent duck,
But the helpful hen we prize.
This is another way to say
It pays to ADVERTISE.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin price list, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

A MUSICAL CAKE.

A costly wedding cake made for the marriage of a very celebrated musician took the form of a grand piano, successfully reproduced in sugar and other ingredients, even to the keys, which sounded when touched.

Henry Stewart, the peripatetic representative of San Diego, who walked all over the U. S. advertising the exposition a few years ago, is starting on another long hike and was a breezy caller at The Beach News office this week.

It's Not Far to a FABER Store

SPECIALS for

Saturday, Sept. 1, and Monday, Sept. 3

The Little Cash Grocery Faber's Cash & Carry No. 3

5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt Loma 245

SUGAR, 10 lbs. for 84c; sack	Sardines, Ascot (in pure Olive Oil) a can
\$8.40.	Oil) a can
Flour, 25 lbs. A1 Flour	Sardines, Oval can, 15-oz.
98c	2 for
Carnation Oat Meal, large	Sardines, N & K, in Tomato
25c	Sauce
Encore Pancake, small	Apricots, large can
10c	25c
Syrup, Penick, can	Peaches, large can, 20c.
10c	CAMPBELL'S SOUPS - 9 1/2 can
Pork and Beans, Sniders' small	6 Bars Luna Soap
A can	25c
10c	
Pork and Beans, Del Monte,	
Small, a can	
9c	

We DELIVER FREE All Orders Over \$5.00

It's Not Far to a FABER Store

Butterfly Sweet Shoppe

The Home of BETTER CANDIES

SPECIAL for Labor Day, CHOP SUEY, 25c per lb.

FANCY BOXES OUR SPECIALTY

Everything "Fresh" But the Help

Froide Foto Finishing Co.

KODAK Films Always Fresh
KODAKS Copy Work Enlargements
KODAK Finishing The Best

WE CATER TO MAIL ORDERS

Albums Stationery 5019 Newport Ave. Post Cards
OCEAN BEACH Opp. Postoffice CALIF. Greeting Cards

OCEAN BEACH BAKERY

wishes to announce that beginning Monday, September 3, their Baked-stuffs can be purchased ONLY at the Retail Store
1877 BACON STREET
There will be no change in the quality of the goods sold.
The Bakery will be under the personal supervision of
MRS. EVELYN MAYBEE Who respectfully solicits your patronage

CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—Inlaid linoleum, excellent condition, big bargain, half-price. Mrs. J. C. Bryan, 4865 Saratoga avenue.

FOR SALE—4-hole gas range, fine condition, oven and broiler. 4732 Lotus street, Ocean Beach.

FOR SALE—Refrigerator and sanitary bed, practically new, \$10 each. Inquire Mrs. R. Cline, 2014 Abbott street, near Saratoga avenue.

FOR SALE—Frying chickens, rabbits, Concord grapes, goat's milk. "Woodmere," 4729 Cape May Ave. Phone, Pt. Loma 206-J.

FOR SALE—Three lots, new house, bath, walks, 1 block from school and churches; \$2100; terms. Inquire 4850 Saratoga avenue, rear.

FOR SALE—Unexpired lease of premises at far less than cost; splendid location, new bank in block. The Bead Shop, 724 Broadway, San Diego or phone Pt. Loma 17.

LIVE WIRES are wanted for a good paying proposition, requiring energy and persuasiveness. Phone Pt. Loma 17.

WANTED—Girls and boys to secure subscriptions, special territory. Big commission, 4829 Saratoga Ave.

ANNOUNCEMENT

The subscription price to The Beach News is 75 cents a year anywhere in San Diego county and one dollar a year outside of the county. The paper is issued at noon every Friday and immediately placed in the mails for local and long distance distribution, besides being placed on sale at the Station Newsstand, Bacon street and Niagara avenue; Froide's Photo Studio, on Newport avenue, and at the office of publication, 4829 Saratoga avenue, Ocean Beach.

CLASSIFIED ADS
GET QUICK RESULTS

Church News

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF
OCEAN BEACH
DeFoe Street at Santa Monica Ave.

Sunday—Worship and preaching at 11 a. m. and 7:30 p. m. Bible school at 9:45 a. m. Young People's Union at 6:30 p. m.

Wednesday—Mid-week meeting for praise, prayer and conference at 7:30 p. m. All are invited to these meetings.

UNION CONGREGATIONAL
CHURCH

Rev. Frederic J. Stoetzel, Pastor

Church school at 9:45.
Morning worship at 11.

CATHOLIC CHURCH

(Corner DeFoe Street and Santa Monica Avenue)
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m. At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

TRINITY MISSION EPISCOPAL

REV. ARTHUR C. DODD, IN
CHARGE

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning service held at 5006 Niagara avenue.

TO OUR O. B. SUBSCRIBERS

If you haven't a box at the post-office, ask for your copy of the Beach News every Friday afternoon just like you do your other mail, which arrives and is distributed at 10:15 a. m. and 4:15 p. m.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

"Readers" Reap Rich Rewards.

TURN ME OVER



The MISSION BEACH

\$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH Section a Growth and Prosperity rivaling that of Los Angeles beach cities.

Don't Watch Mission and Ocean Beaches Grow --- Grow With Them!

MISSION BEACH COMPANY
Second Floor, Scripps Building
TRACT OFFICE OPEN DAILY

OCEAN BEACH
BAIT HOUSE
Phone Point Loma, 6
JACK NEUMONT, Prop.
Fresh Bait of All Kinds
Fishing Tackle, Boats to Let
CIGARS, TOBACCO, SOFT DRINKS

Kil-A-Mite

POULTRY INSECTICIDE

The best and most perfect destroyer of lice and mites.

Get a gallon of the Insecticide and rid your poultry house of the pests. For sale by OCEAN BEACH FEED FUEL & EXPRESS CO., 1926 Bacon Street, at \$1.25 per gallon, for a few days.

GRANT-ERICKSON CO.
Manufacturers and Distributors
2354 INDIA ST. SAN DIEGO

The Ocean Beach Chamber of Commerce
Regular Business Meeting Every First and Third Monday.
F. B. HARRISON,
Secretary.

Dance to Music That Makes You Want to Dance
BENBOUGH'S
Ocean Beach Dance Pavilion
"GARDEN OF EDEN"
Dancing Every Night and Sunday Afternoon—Except Monday
GOOD MUSIC! — Open All the Year — GOOD FLOOR!



THE BEAD SHOP

724 Broadway, San Diego.

REMOVES Sept. 1st to
533 B Street, bet. 5th and 6th
Removal Sale Bargains

The AMERICAN LAUNDRY

Formerly Ocean Beach Laundry

P. C. LANDGRAF and N. OLSON, Proprietors

5036 Niagara Avenue

Phone Pt. Loma 31

Previous Patronage Respectfully Solicited

Satisfactory Service Guaranteed to New and Old Customers

The Beach Is Growing BIGGER, BETTER AND BUSIER

interesting to Note What a Perusal of the Patent Office Gazette Will Disclose.

Mouse traps were selected by a philosopher as the subject for his illustration of the esteem of inventive genius. If he were alive today he would probably be a constant and thoughtful reader of the Patent Office Gazette, one of the most matter-of-fact publications of our time, remarks the Nation's Business.

In a single issue he would observe, not only mouse traps, but contrivances for pretty much the whole range of modern activity. "Fishing tools" to use in oil wells appear next to live-bait boxes for the real disciples of Isaac Walton. Apparatus for making petroleum increase its yield in gasoline stands next to a new powder puff. A shoe heel and a dish washer go together. A car dumper which laughs at 50 tons and a sure means of catching cockroaches face each other. Out of the great collection of developments of ingenuity appearing week by week in the severe type of the Patent Office Gazette is likely to come much of the progress of the future.

MISSION BEACH CAR LINE

TIME SCHEDULE NO. 15

(In effect July 1, 1923).

Lv. S.D.	Lv. O. B.	Lv. M. B.
6:45 a.m.	7:20 a.m.	7:00 a.m.
7:30	8:05	7:45
9:45	10:20	10:15
10:30	11:05	10:55
11:15	11:30	11:40
12:00 noon	12:35 p.m.	12:25 p.m.
12:45 p.m.	1:20 p.m.	1:10 p.m.
1:30	2:05	1:55
2:15	2:50	2:40
3:00	3:35	3:25
4:07	4:50	4:40
4:52	5:35	5:25
5:37	6:20	6:10
6:22	7:05	6:55

(Subject to change without notice)

Arrangements will be made for special night car service, any day of the week, for parties, by notifying office at Mission Beach Tent City.

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.



The World's Best Water Heater

De LUXE AUTOMATIC

Exterior White—Interior Right.

Sizes to Meet Any Requirements.

OCEAN BEACH PLUMBING CO.

Chas. H. Peltcher, Proprietor.

5068 NIAGARA AVENUE

Phone Pt. Loma 152-J

THE STAR CAR



Maine Garage

Newport Avenue Ocean Beach, Calif.

STORAGE AND REPAIRS

Phone: Point Loma 382

Ocean Beach Lumber Company

H. H. REID & SON, Proprietors 5050 Newport Avenue

Lumber, Cement, Roofing Paper,

Paints, Hardware and Household Supplies

Lumber Estimates Cheerfully Given

6th Annual Paramount WEEK

THOMAS MEIGHAN

AGNES AYRES

BEBE DANIELS

GLENN HUNTER

BETTY COMPSON

NITA NALDI

WALTER HIERS

POLA NEGRI

LEATRICE JOY

JACQUELINE LOGAN

DOROTHY DALTON

ALICE BRADY

ELSIE FERGUSON

JACK HOLT

RICARDO CORTEZ

GEORGE FAWCETT

DAVID POWELL

ELLIOTT DEXTER

RICHARD DIX

THEODORE ROBERTS

MARY ASTOR

LOIS WILSON

MAY MCAVOY

All these Paramount artists invite you to participate.

With Paramount Week the greatest motion picture season the world ever saw gets well under way. You have the opportunity for a grand review of 1923's achievements and a pre-view of the great Paramount Pictures coming. Celebrate Paramount Week at your own theatre as millions have during five previous annual Paramount Weeks. "It's Paramount Week at your theatre now!"

FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, President

CECIL B. DE MILLE

WM. C. de MILLE

JAMES CRUZE

GLORIA SWANSON

LEWIS STONE

THEODORE KOSLOFF

SAM WOOD

ALLAN DWAN

LILA LEE

ROBERT AGNEW

WESLEY RUGGLES

JOSEPH HENABERY

GEORGE MELFORD

ANTONIO MORENO

CHARLES DE ROCHE

ROBERT WAGNER

VICTOR FLEMING

HERBERT BRENON

SIGRID HOLMQUIST

CHARLES MAIGNE

GEORGE FITZMAURICE

IRVIN WILLAT

ALFRED GREEN

Ocean Beach joins in the national demonstration of the better motion pictures

All this week—Paramount Pictures will be shown

OCEAN THEATRE

SEPT. 2 Walter Hiers in "Sixty Cents an Hour" SEPT. 4 Will Rogers in "One Glorious Day" SEPT. 6 William de Mille's production "Grumpy" With Theodore Roberts SEPT. 8 George Melford's production "Java Head"

Other Great PARAMOUNT PICTURES to be Shown at the OCEAN THEATRE This Month:

Sept. 9—Jack Holt in "A Gentleman of Leisure." Sept. 15—George Melford's production "You Can't Fool Your Wife." Sept. 20—Cecil B. De Mille's "Adam's Rib." Sept. 24—Betty Compson in "The White Flower." Sept. 10—Marion Davies in "Adam and Eva." Sept. 16—James Cruze's production "Is Matrimony a Failure." Sept. 22—Cosmopolitan production "The Gutter." Sept. 27—Gloria Swanson in "Bluebeard's Eighth Wife." Sept. 13—Thomas Meighan in "Homeward Bound." Sept. 17—Agnes Ayres in "Racing Hearts." Sept. 23—Dorothy Dalton in "Law of the Lawless." Sept. 29—William de Mille's production "Only 38."

If it's a Paramount Picture it's the best show in town.